



Council on
the Arts



TECHNICAL ASSISTANCE GRANT (TAG) PROGRAM 2023 GRANT GUIDELINES

The TAG Program is a regrant partnership of the New York State Council on the Arts and the Preservation League of New York State made possible with the support of the Office of the Governor and the New York State Legislature. Additional support is provided by the Maurice D. Hinchey Hudson River Valley National Heritage Area / Hudson River Valley Greenway and the Robert David Lion Gardiner Foundation.

Summary

The TAG Program provides support for planning studies or analyses of New York state's historic resources that serve an arts and/or cultural function. The Program funds consulting reports only, completed by architects, engineers and/or other design and preservation professionals.

Eligibility to Apply

Non-profit arts and cultural organizations with 501(c)(3) status and units of local government managing an arts/cultural facility are encouraged to apply. State agencies, groups that steward state-owned buildings, NYS-owned sites, religious institutions, school districts, and private property owners are **not** eligible for this program. Prior Preservation League grant recipients must have successfully completed their funded project to apply. Eligible groups may apply for only one project per grant cycle.

The historic resource that is the subject of the TAG application must be owned by a 501c3 organization or municipality to qualify. The applicant group **must own or have at least a 6-year lease** on the building/resource. Privately owned buildings/resources are not eligible for this program.

Eligible Projects

TAG funds short-term, discrete projects that advance the preservation of historic buildings, structures and other resources which are open to the public and house arts and cultural activities. These professional studies include but are not limited to:

- Accessibility Studies
- Limited Condition Assessments
- Engineering/Structural Analyses
- Feasibility/Reuse Studies
- Specialized Conservation Studies
- MEP (Mechanical / Electrical / Plumbing) Analyses (can include HVAC, fire suppression, and energy efficiency studies)

Please Note: This program funds consulting reports only and will not fund capital construction costs, architectural plans and specifications, schematic designs, or construction documents.

Use of Funds

TAG is intended to support the direct costs of carrying out the types of projects described above. These can include: consultant fees, in-state travel, photography, report production costs, and other associated expenses. The finished product will be a written report presented to the applicant organization. Grant funds cannot be used toward applicant staff time or overhead costs.

Range of Grant Awards

Grant amounts will not exceed \$4,000 and the total cost of the applicant's project should not exceed approximately \$5,000. A minimum 20% cash match of the total project cost is required. In-kind services do not count toward the match requirement.

Grant Application Review Process

Technical Assistance Grant applications are evaluated based on the model used by our partner organization, the [New York State Council on the Arts](#). An independent review panel comprised of at least four professionals in historic preservation and related fields scores applications on three criteria:

1. Historic Preservation and Project Excellence, as demonstrated by:
 - The architectural and historic significance of the historic resource
 - The appropriateness of the project, budget, and consultant(s)
 - The likelihood that significant restoration or planning work will result
2. Fiscal and Managerial Competence, as demonstrated by:
 - The applicant's ability to carry out the project within a stated schedule
 - The applicant's ability to raise sufficient funds to complete the project
 - How this project fits with the applicant's long-term or strategic plan
 - By submitting a complete and compelling grant application
3. Service to the Public, as demonstrated by:
 - The building's primary use for arts and cultural public programming. If the building itself is interpreted to the public, please describe this as well.
 - Including arts/cultural public programs meeting a community need
 - The degree of local project support

In 2023, the Preservation League especially encourages projects that:

- Continue the use of historic buildings for cultural, interpretive, and artistic purposes by organizations such as, but not limited to, museums, opera houses, theaters, and arts councils.
- Respond to challenges created by climate change.
- Preserve architecture associated with underrepresented communities or that addresses issues of social justice, diversity, equity, and inclusion.
 - *The Preservation League and its regrant partner, the New York State Council on the Arts, embrace the widest spectrum of cultural expression and artistic pluralism and encourage funded organizations to demonstrate a holistic and comprehensive commitment to DEIA (diversity, equity, inclusion, and access). NYSCA interprets underrepresented communities as including, but not limited to, African American/Caribbean, Latino/Hispanic, Asian/Pacific Islander, Middle Eastern, Native American/Indigenous communities; People in areas with scarce cultural resources (including rural communities); disabled communities; LGBTQIA communities; neurodiverse communities; underserved older adults; veterans; low income and homeless populations; as well as justice involved juveniles and adults.*

For information about serving on the Preservation League's grant review panels, please visit <https://www.preservenys.org/call-for-grant-reviewers>.

Application Process and Deadlines

The application process is entirely online and involves 2 steps. First, applicants must first complete a pre-application at <https://www.preservenys.org/technical-assistance-grants> to verify eligibility. This is available until **Monday, October 9, 2023**. Eligible applicants have until **Friday, October 20, 2023** to submit a full application. Applicants will be notified of grant decisions by email within approximately eight weeks of the application deadline.

Applicant Responsibilities and Final Report

The successful applicant must:

1. Sign and return the grant contract and consultant agreement before TAG funds can be released.
2. Complete the consultation project within six months of the contract date.
3. Submit one electronic (pdf) copy of the final product to the Preservation League of New York State at 44 Central Avenue, Albany NY 12206 or grants@preservenys.org to close the grant.

Questions? Free grant workshops, webinars, and online help sessions will take place in the weeks leading up to the grant deadline. Register to attend at <https://www.preservenys.org/technical-assistance-grants>.

For further questions, contact Janna Rudler, Grants and Technical Services Manager, (518) 462 – 5658 x10 or jrudler@preservenys.org. For a list of previously awarded TAG projects, visit <https://www.preservenys.org/tag-recipients>.

About the Preservation League of New York State

Founded in 1974, the [Preservation League of New York State](https://www.preservenys.org) empowers all New Yorkers to use historic preservation to revitalize their communities, protect their heritage, and build a sustainable future. Providing a united voice for historic preservation, the League champions the essential role of preservation in community revitalization, sustainable economic growth, and the protection of our historic buildings and landscapes in communities both large and small throughout New York State.

About the New York State Council on the Arts

The mission of the New York State Council on the Arts is to foster and advance the full breadth of New York State's arts, culture, and creativity for all. To support the ongoing recovery of the arts across New York State, the Council on the Arts will award \$127 million in FY 2024. The Council on the Arts further advances New York's creative culture by convening leaders in the field and providing organizational and professional development opportunities and informational resources. Created by Governor Nelson Rockefeller in 1960 and continued with the support of Governor Kathy Hochul and the New York State Legislature, the Council is an agency that is part of the Executive Branch. For more information on NYSCA, please visit www.arts.ny.gov, and follow NYSCA's [Facebook](#) page, Twitter [@NYSCArts](#) and Instagram [@NYSCouncilontheArts](#)

About the Hudson River Valley Greenway

The [Hudson River Valley Greenway](#)'s mission is to continue and advance the state's commitment to the preservation, enhancement and development of the world-renowned scenic, natural, historic, cultural and recreational resources of the Hudson River Valley while continuing to emphasize economic development activities and remaining consistent with the tradition of municipal home rule.

About the Robert David Lion Gardiner Foundation

[The Robert David Lion Gardiner Foundation](#), established in 1987, primarily supports the study of Long Island history and its role in the American experience.